



SILENCE IS COMPLICITY

**ANTI-RACISM
VIRTUAL SUMMIT AGENDA**

** 2-Day Virtual Summit Focusing on Anti-Racism, Advocacy, and Voting*

September 16th and 17th 2020

Email: contact@socialworkhelper.com

Location: Virtual - www.globalsocialwelfaresummit.com

MEET SOME OF OUR SPEAKERS



WAYNE REID
*Diversity officer at British
Association of Social Workers
(BASW)*



CHARITY CHANDLER-COLE
*CEO Transformative Management
Solutions*



CHERIE DAWSON EDWARDS
*Criminal Justice Department Chair
at University of Louisville*



MILDRED JOYNER
*President of NASW and IFSW
North American Region*



GWEN CARR
Eric Gardner's Mother



STEVE PEMBERTON
*Chief People Officer at
Workhuman*



DR. STEVE PERRY
*Head of Capital Preparatory
Schools*



KURTIS YOUNG
*Director of Social Work at
Parkland Hospital*


SPONSORSHIP OPPORTUNITIES



Thank you for having an interest in partnering with our Anti-Racism Virtual Summit 2020. With your support, we will be able to bring inspirational and innovative speakers centered around anti-racism, advocacy, and voting via live stream to those who need it the most.

This virtual summit will help remove geographical and financial barriers to training, networking, and collaboration for collective thought and impact. Not only do we want to reach practitioners and students, but we also want to engage the general public who has questions about social work's role in the Black Lives Matter Movement.

Below you will find sponsorship levels which will allow us to innovate and inspire as well as offer scholarship tickets to those who can not afford our already low priced tickets:



SEE THE CHART BELOW FOR SPONSOR BENEFITS AT EACH LEVEL



PREMIER SPONSORSHIP - \$8,000

- Virtual Exhibitor Booth
- Billboard Graphic on the conference website's main slider advertising your company as a Premier Sponsor
- Full Page permanent Promotional page about your company on the conference's website
- 1 Month Paid Social Media Post about your company and its sponsorship on Facebook (200K), Twitter (44k), and Instagram (17k)
- 2 Dedicated emails advertising your organization or products to conference attendees and SWHELPER subscribers (approximately 25k)
- Full Page summit sponsor ad in the digital program
- 6 Months of Banner Advertising on the conference website
- Included on all marketing and advertising emails about the conference
- Everything in the Bronze Package

PLATINUM SPONSORSHIP - \$4,000

- Virtual Exhibitor Booth
- Conference website branded with your company's logo as a Platinum Sponsor
- Full Page permanent Promotional page on your company and/or any products/content on the conference website
- Paid Social Media Post Announcing your company's sponsorship on Facebook (200K), Twitter (44k), and Instagram (17k)
- 1 Dedicated emails advertising your company or products to conference attendees and SWHELPER subscribers (approximately 25k)
- Full Page conference sponsor ad in the digital program
- 3 Months of Banner Advertising on the conference website (globalsocialwelfaresummit.com) and (swhelper.org)
- Everything in the Bronze Package

GOLD SPONSORSHIP - \$2,000

- Conference website branded with your company's logo as a Gold Sponsor
- Full Page permanent Promotional page on your company and any products/content on the conference website
- Paid Social Media Post Announcing your company's sponsorship on Facebook (200K), Twitter (44k), and Instagram (17k)
- 1 Dedicated email advertising your company or products to conference attendees and SWHELPER subscribers (approximately 25k)
- Half Page conference sponsor ad in the digital program
- 1 Month of Banner Advertising on the conference website (globalsocialwelfaresummit.com) and (swhelper.org)
- Everything in the Bronze Package

SILVER SPONSORSHIP - \$1,000

- Conference website branded with your company's logo as a Silver Sponsor
- Full Page permanent Promotional page on your company and any products on the conference website
- Half-page advertisement on a digital program
- Paid Social Media Post Announcing your company's sponsorship on Facebook (203K), Twitter (44k), and Instagram (17k)
- 150 Word Email Advertisement in the SWHELPER Newsletter about your company to both conference attendees and SWHELPER subscribers (approximately 25k)
- Everything in Bronze Package

BRONZ SPONSORSHIP - \$500

- Conference branded with your company's logo as a Bronze Sponsor
- Logo Advertisement on the Digital Program
- Free Access for Schools and Faculty
- 30% Discount for Other Organizations and Associations

If you are interested in becoming a virtual conference sponsor, please contact

contact@socialworkhelper.com